

# MEDIA AMERICA, INC.

342 Madison Avenue, Suite 920, New York, NY 10173

(212) 983 6600 FAX: (212) 983-7111

MEMO TO: ROCK RADIO PROGRAM DIRECTORS  
FROM : KEITH MAC GREGOR  
RE : "PINK FLOYD: UP CLOSE"  
DATE : JANUARY 18, 1989

PINK FLOYD: UP CLOSE presents listeners a "behind the scenes" look at one of America's most popular, classic rock bands.

You will meet David Gilmour, Nick Mason, as well as the technicians, stage manager and stage crew, from whom you'll learn the system set-up.

The national spot load is as follows:

4	:60's	BUDWEISER	2	:30's	U.S. NAVY
2	:60's	U.S. NAVY	2	:30's	F-L DORITOS
1	:60	CSN&Y			

There are six minutes (6:00) for local avails.

Enclosed is a commercial reel which must be incorporated into the show. Do NOT air the commercials appearing on the "Pink Floyd" compact discs as they are out of flight.

The commercials on the 7½ ips tape appear as follows:

Break I :	U.S. NAVY	:60
	BUDWEISER	:60
Break II :	BUDWEISER	:60
	FRITO-LAY DORITOS	:30
	U.S. NAVY	:30
Break III:	FRITO-LAY DORITOS	:30
	U.S. NAVY	:30
	BUDWEISER	:60
Break IV :	BUDWEISER	:60
	U.S. NAVY	:60
	CSN&Y	:60